



Kentucky High School Athletic Association

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Sports News

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STATE FARM NEWEST KHSAA CORPORATE SPONSOR

State Farm Insurance has signed a three year agreement as a corporate sponsor of the Kentucky High School Athletic Association, KHSAA Commissioner Brigid DeVries has announced.

"We are excited about State Farm Insurance joining our family of corporate sponsors," DeVries said. "This sponsorship is important from not only a branding and association standpoint, but the ability for those within the high school market to learn of opportunities on insurance and savings on insurance."

"Car crashes are the number one killer of teens. State Farm embraces any opportunity to promote safe driving practices in front of youthful drivers and their parents while bringing awareness to this national tragedy," said Denise Hardin, vice president of agency for State Farm in Kentucky."

State Farm was on hand at the recent KHSAA Commonwealth Gridiron Bowl and will have agents and/or materials available at all KHSAA events.

For more information on the KHSAA, contact Assistant Commissioner Butch Cope (859-299-5472) or more information on State Farm, contact Lisa Ripley (859-282-5121) with State Farm public affairs.

UPCOMING EVENTS/MEETINGS

Jan. 14-15	KHSAA Board of Control Meeting, Lexington
Feb. 2-7	Regional Swimming & Diving Meets
Feb. 13-14	Pannell Swim Shop/KHSAA State Swimming & Diving Meet
Feb. 13-14	Regional Wrestling Tournament
Feb. 19-21	State Wrestling Championships, Frankfort
Feb. 23-28	District Basketball Tournaments

-- KHSAA --

About the Kentucky High School Athletic Association

The Kentucky High School Athletic Association was organized in 1917 and is the agency designated by the Kentucky Department of Education to manage high school athletics in the Commonwealth. The Association is a voluntary nonprofit 501 3(c) organization made up of 279 member schools both public and private. The KHSAA sanctions state championships in 19 sports, licenses and trains over 3,900 officials, provides catastrophic insurance for its member school student athletes as well as overseeing coaching education and medical symposium programs.