



## **Kentucky High School Athletic Association**

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### **Sports News**

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#### **MAY NAMED KHSAA SPORTS INFORMATION DIRECTOR**

Elden May has been hired as Sports Information Director, Kentucky High School Athletic Association Commissioner Brigid DeVries has announced.

The Lewis County High School graduate received a Bachelor of Arts in Journalism in 2000 from Northern Kentucky University. He has worked as a sports reporter for The Independent newspaper in Ashland, sports editor at the Ledger Independent in Maysville and editor for Host Communications/IMG World College Division in Lexington. He comes to the Association after most recently serving as Information Office Supervisor for the Kentucky Commission on the Deaf and Hard of Hearing.

"Elden has excellent sports information experience and is well qualified for the responsibilities as the Association SID," DeVries said. "I'm excited about his desire in joining the KHSAA leadership team."

"I look forward to the challenge of living up to the KHSAA's already impressive history of sports and media relations," said May. "Just as instantaneous information has become the rule of today's world, it is also our responsibility to evolve with it and stay on the cutting edge. The lifeblood of any good organization is sharing accurate information quickly and I enjoy the opportunity to work with everyone along every step of this process."

May will join the Association Jan. 12. He replaces Butch Cope, who was promoted from Director of Promotions and Media Relations to Assistant Commissioner of the KHSAA in August.

#### **STATE FARM NEWEST KHSAA CORPORATE SPONSOR**

State Farm Insurance has signed a three year agreement as a corporate sponsor of the Kentucky High School Athletic Association, KHSAA Commissioner Brigid DeVries has announced.

"We are excited about State Farm Insurance joining our family of corporate sponsors," DeVries said. "This sponsorship is important from not only a branding and association standpoint, but the ability for those within the high school market to learn of opportunities on insurance and savings on insurance."

"Car crashes are the number one killer of teens. State Farm embraces any opportunity to promote safe driving practices in front of youthful drivers and their parents while bringing awareness to this national tragedy," said Denise Hardin, vice president of agency for State Farm in Kentucky."

State Farm was on hand at the recent KHSAA Commonwealth Gridiron Bowl and will have agents and/or materials available at all KHSAA events.

For more information on the KHSAA, contact Assistant Commissioner Butch Cope (859-299-5472) or more information on State Farm, contact Lisa Ripley (859-282-5121) with State Farm public affairs.

#### **UPCOMING EVENTS/MEETINGS**

Jan. 14-15 KHSAA Board of Control Meeting, Lexington

Feb. 2-7           Regional Swimming & Diving Meets  
Feb. 13-14       Pannell Swim Shop/KHSAA State Swimming & Diving Meet  
Feb. 13-14       Regional Wrestling Tournament  
Feb. 19-21       State Wrestling Championships, Frankfort  
Feb. 23-28       District Basketball Tournaments

**-- KHSAA --**

*About the Kentucky High School Athletic Association*

The Kentucky High School Athletic Association was organized in 1917 and is the agency designated by the Kentucky Department of Education to manage high school athletics in the Commonwealth. The Association is a voluntary nonprofit 501 3(c) organization made up of 279 member schools both public and private. The KHSAA sanctions state championships in 19 sports, licenses and trains over 3,900 officials, provides catastrophic insurance for its member school student athletes as well as overseeing coaching education and medical symposium programs.